

DIET & NUTRITION MEMBERS REPORTING

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|--|---|
| Company Name | EUROGRAN A/S |
| Activity: operator ingredient supplier machine or parts manufacturer payment system manufacturer other (please explain) | <input type="checkbox"/> (double click to check box) <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> |
| Project or product name (one file per product) | Le Royal Granulated Skimmed Milk |
| Description of Project/Product New product, product reformulation, wider range of products offered, sponsoring of activities, change in branding, etc | New product: 100% granulated skimmed milk powder for vending, perfect for a delicious, healthier cappuccino, caffè latte, or hot chocolate. The product contains only 1% fat while a whitener (creamer) has a fat percentage of around 30. |
| Project Start Date | September 2005 |
| Project End Date | |
| Countries Concerned | All |
| Public Concerned | All |
| Location of Machines (if relevant) | <input type="checkbox"/> Public vending <input type="checkbox"/> Private vending |
| Number of machines concerned - Or ratio number of machines involved in the programme/ Total number of machines - Or Number of product sold / Total number of products | |
| Sales impact | <input type="checkbox"/> very negative <input type="checkbox"/> negative <input type="checkbox"/> neutral <input type="checkbox"/> positive <input type="checkbox"/> very positive Comments : |
| Contact Name for EVA use (neither to be put on the website nor in the brochure) | Thomas Stilling thomas.stilling@eurogran.com |
| Contact Name for public questions (not mandatory) - to be published | Anna Lindqvist anna.lindqvist@eurogran.com |
| Picture of the product or the machine | |

