

DIET & NUTRITION MEMBERS REPORTING

<i>Company Name</i>	BARRY CALLEBAUT NV
<i>Activity:</i> operator ingredient supplier machine or parts manufacturer payment system manufacturer other (please explain)	<input type="checkbox"/> (double click to check box) <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<i>Project or product name (one file per product)</i>	Probiotic chocolates
<i>Description of Project/Product</i> <i>New product, product reformulation, wider range of products offered, sponsoring of activities, change in branding, etc</i>	Barry Callebaut has launched three types of chocolate containing a combination of Lactobacillus and Bifidobacterium. Each of these chocolates contains sufficient amounts of these two types of probiotics to help to keep the digestive system healthy. Scientific studies have proven that chocolate offers superior protection and is a stable environment for these probiotic bacteria.
<i>Project Start Date</i>	
<i>Project End Date</i>	
<i>Countries Concerned</i>	
<i>Public Concerned</i>	
<i>Location of Machines (if relevant)</i>	<input type="checkbox"/> Public vending <input type="checkbox"/> Private vending
<i>Number of machines concerned - Or ratio number of machines involved in the programme/ Total number of machines - Or Number of product sold / Total number of products</i>	
<i>Sales impact</i>	<input type="checkbox"/> very negative <input type="checkbox"/> negative <input type="checkbox"/> neutral <input type="checkbox"/> positive <input type="checkbox"/> very positive Comments :
<i>Contact Name for EVA use (neither to be put on the website nor in the brochure)</i>	
<i>Contact Name for public questions (not mandatory) - to be published</i>	
<i>Picture of the product or the machine</i>	

