



## **Lucio PINETTI**

P.R and Communication Manager  
Liomatic

Italy

### Work Experience

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- Following studies in chemistry, Mr. Pinetti worked as a researcher in a center for the development of new processes and products in the field of plastic conversion.
- In 1990 he pursued his career as officer at Unionplast, the Italian Association of Plastic Converters.
- During this time he held various posts in different Italian and European Organisations such as:
  - General Secretary of Assorimap "Italian Association of Plastics Recycling" ,
  - General Secretary of EupR "European Association of Plastics Recycling" ,
  - Member of the Board of the Italian Institute of Packaging,
  - He also became a Member of several environmental committees at national and European level.
- From 1997 to 2000 he became the Director General of Confida, the Italian Vending Association and, in his capacity as President of "Venditalia Servizi" , created and organized "Venditalia" , the Vending Exhibition.
- In 2001 he left the world of associations and set up a vending company named Pit Stop Matik. In 2007 Pit Stop Matik merged with Liomatic, one of the most important Italian Vending Operators.
- In Liomatic he became P.R and Communication Manager.