

Name: PAOLO GHIDOTTI  
Job title: MARKETING DIRECTOR  
Company: N&W  
Country: Italy



### Professional experience

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- Following a degree in Business Administration and an experience at the United Nations in New York, Paolo joined N&W in 1996.
- During the last 13 years he has held different positions in marketing and product management, contributing to the growth and expansion of N&W:
  - Product Manager (first, Snack & Food and then Hot & Cold lines)
  - Product Marketing Manager
  - Marketing Director, with the responsibility for Key Accounts, since 2005