

Name: Markus Egger
Job Title: Group Technology Manager
Company: Selecta
Country: Switzerland



Professional background:

Education:

1987 - 1990: BSc in Electrical Engineering, University of Applied Sciences, Switzerland

1993 - 1994: Post Degree in Economics, Switzerland

2005 - 2006: MSc Business Leadership (distinction), IMCA, UK, associated research subject: Cashless Card Payment in Public Vending

Fellow member of the International Management Centres Association (FIMCA), Buckingham, UK

Member of EVA Standards Committee since 2000

Speaks Swiss German (mother tongue), English, French and Spanish.

Started career in 1991 as energy recovery plant designer at Von Roll Environmental Engineering. Acquired project management skills in the same company in the sales department for waste incineration plants.

Entered vending industry in 1996 as Project Manager in the Development Department of Selecta Switzerland. Major contributions:

- Standardisation of an electronic wallet, today internationally adopted
- Feasibility studies and Introduction of several mobile payment schemes
- International pilot projects with various telemetry applications

Between 1999 and 2004 Head of R&D department Selecta Switzerland, including responsibility for cashless card operations.

Since 2005 Group Technology Manager for Selecta

Covering strategy and coordination with individual business units in the field of POS environment, POS peripheral devices, middleware platforms, tools and applications.

Major contributions:

- Introduction of chip&pin payment in public vending, first certified vending installation for debit card schemes (i.e. Maestro)
- Development of a unified audit interface throughout Selecta Group based on EVA-DTS
- Enforcement of MDB as Group standard
- Conception and launching of the Selecta telemetry platform for category management
- Partner in one of the worlds first certified contactless creditcard vending transaction