

Name: Csaba Szalai  
Job Title: Sales Engineer  
Company: MICROTRONIC AG  
Country: Switzerland



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### Professional background:

- Master in Computer Science, ETH, Swiss Federal Institute of Technology, Zurich
- Master in Sales Management, SMC Swiss Marketing, Olten
  
- Electrowat Engineering AG, 5 years  
Object Oriented Software Development of Geographic Information Systems GIS with RDBMS, customer-specific GIS application development for utilities and railway companies in Europe, project leading of application development, project leading of system integrations, customer training and support
  
- Crow Ten Information Engineering AG, 5 years  
Sales management of GIS applications and services, customer training and support, benchmarking, marketing management of product portfolio, pricing, communication and exhibitions
  
- Pulinco Engineering AG, 3 years  
Consulting in Business Engineering, introducing a new software-supported methodology for business process management, risk management and projet implementation in the health care industry
  
- MICROTRONIC AG, 5 years  
International sales management of cashless payment systems for the vending industry, commercial and technical consulting, training and support of distribution channel all over the world, organisation of international exhibitions, seminars and workshops