

EVA Payment Systems Conference

11-12 September 2008

Brussels, Sheraton Airport Hotel



Objectives

To update the industry on the world of payment today (and tomorrow) so that it can make better, more informed, choices and better define its strategy; in particular:

- To introduce the payment systems situation in Europe today - take a glimpse at how it may develop in the medium and longer term;
- To introduce the payment systems available today for vending and their advantages / disadvantages;
- To exchange views and experience with different payment solutions;
- Discuss future trends in payment and how they may apply to vending.

Who should attend?

- Payment Systems manufacturers
- Machine Manufacturers
- Vending Operators
- Other industries related to cash (retail, coin / note sorting and counting equipment manufacturers, cash-in-transit companies, gaming/amusement, parking, kiosks, etc)
- Authorities and government agencies (European Commission, European Central Bank, European Anti-Fraud Office, European Mints, Printing Works)

Chairman: Jeff Ailsop, Director, MEI UK International Ltd - Member of the EVA Executive Committee representing Payment Systems,

Translation from and into English, German, Italian and French

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European Vending Association aisbl

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11 September 2008

- 18.30 - 19.00 Registration
- 19.00 - 22.00 Networking cocktail and buffet dinner



12 September 2008

- 08:30 - 09:00 Registration
- 09:00 - 09:15 Introduction and Objectives of the Conference by Chairman
- 9:15 - 10:30 **Session 1 - Payments in Europe Today**
- ▶ **The Future of Cash and Cashless**
Dr Alfred Kraxenberger, Group VP, Head of Product Management and Support, Giesecke and Devriendt GmbH
 - ▶ **The European Banks' strategy towards cash and cashless**
Diederik Bruggink, Senior Business Leader Retail Bank Payment, MasterCard
 - ▶ **The European Consumer's view on payment**
Jean-Philippe Ducart, Spokesperson, Test-Achats Belgium

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- 10:30 - 11:00 Coffee Break

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- 11:00 - 12:15 **Session 2 - Cash or Cashless?**
- ▶ **Cash or Cashless, an Operator's experience with mobile and credit card payment in public locations**
Markus Egger, European Technology Manager, Selecta - Member of the EVA Standards Committee
 - ▶ **A concrete experience with closed site cashless**
 - James McDonald, Barclays' Bank
 - A Speaker from Bunzl
 - ▶ **Challenges with coins and the EVA and WVA work to overcome them**
Klaus Meyer-Steffens, Manager R&D, NRI - Chairman of the EVA and WVA Coin Groups
 - ▶ **The issue of coin variability in a growing Euro Area**
Andrew Yellop, Research Project Manager, MEI - Member of the EVA and WVA Coin Groups

Questions and answers



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12:15 - 13:30 Luncheon

13:30 - 15:00 **Session 3 - Banknote readers in European vending**

- ▶ **Banknote readers in vending, an operator's experience with public locations**
Fioravante Allegrino, General Manager, SOGEDA/IVS, Member of the EVA Executive Committee
- ▶ **Accepting all payments in unattended points of sales, the experience of the Parking industry**
Kelvin Reynolds, Director of Technical Services, British Parking Association
- ▶ **Optimising banknote validation, the role of EVA and WVA**
Andrew Yellop, Research Project Manager, MEI - Member of the EVA and WVA Banknote Groups

Questions and answers

15:00 - 15:30 Coffee Break

15:30 - 16:45 **Session 4 - Trends: tomorrow and beyond**

- ▶ **The case for mobile payment in vending**
Stefano Bertoldo, Strategic Marketing Manager, Coges - Member of the EVA Cashless Committee
- ▶ **New payment technologies foreseen in the vending industry**
Csaba Szalai, Sales Engineer, Dipl. Ing. ETH, Microtronic
- ▶ **Plans of the card schemes to replace cash**
Omar Rifaat, Consumer Market Development, Visa Europe
- ▶ **An Operator's experience with telemetry**
Garry Lewis, General Manager, VMSL (New Zealand)
- ▶ **Biometrics in automated payment**
Eric Le Berder, Chief Executive - Biometric Products, Ingenico

Questions and answers

16:45 - 17:00 **Conclusions by the Conference Chairman**



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