



Ten good reasons to join EVA

Lobby

- **Influence the EU decision-making process:** benefit from the EVA's position as privileged interlocutor of the EU on behalf of the vending industry; make sure that your interests take priority; Take advantage of the EVA team to link up with EU officials for specific issues facing your company or the industry in general.
- **Access the EU** through the association - possibility to form alliances.

Information - Interpretation

- Get the **right information first:** know the current and future legislative agenda in order to anticipate it and gain a competitive advantage; the EVA is the only industry association with expertise in both vending and the EU labyrinth.
- Access the EVA's **member's only webpage** - 400 documents available to members...
- Access the future **market research study** : free of charge for EVA members.
- **Receive pre-digested briefs** that decrypt "Brussels" information and foresee the likely impact on the business and/or to give tools to understand and implement EU legislation.

Network

- **Participate in targeted events** to inform the industry and liaise with any relevant stakeholder (e.g. the EU Institutions, other industries).
- **Network within the industry** and capitalise on opportunities to establish and develop links with potential business partners.

Visibility

- **Raise your company's visibility** by posting your news for free on the EVA Web Page and by benefiting from the opportunities to advertise your products in the EVA Newsletter and on the EVA Web Pages (banners).
- **Have a dedicated team at your service, permanently:** the EVA team combines over 30 years of experience in EU affairs and the vending industry. It makes sure that whenever there is a threat to vending, the interests of the industry are protected.